

GOOGLE NONPROFITS

Google Suite for Nonprofits: With apps like Gmail and Google Drive, stay seamlessly connected with co-workers and donors alike. [\[CLICK HERE\]](#)

Google Adword Grants: Raise awareness and engage supporters with free advertising from Google Adwords – up to \$10,000 a month for eligible nonprofits! [\[CLICK HERE\]](#)

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OUTREACH

Google One Day: Find new donors in new places and make it easy for them to support your cause. [\[CLICK HERE\]](#)

Google Earth Outreach: Bring your nonprofit's story to life with customized maps and global location data. [\[CLICK HERE\]](#)

FUNNEL CREATION

Wix.com: A free website builder, no coding skills needed. Choose a design, begin customizing and be online today! [\[CLICK HERE\]](#)

Leadpages: Easily build beautiful, optimized and mobile responsive landing pages quickly. [\[CLICK HERE\]](#)

Clickfunnels: Easily build successful marketing funnels and landing pages all in one platform. [\[CLICK HERE\]](#)

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CONTENT CREATION

123rf images: High quality images and digital media library at a budget friendly price point. [\[CLICK HERE\]](#)

Keynote: For Mac lovers only. Create beautiful presentations and slides with this straightforward software. [\[CLICK HERE\]](#)

Speechpad: Quality speech to text and video transcription services at a low cost. [\[CLICK HERE\]](#)

CONTENT MARKETING

Postplanner: Facebook marketing app that automatically schedules your posts and saves you hours a day. [\[CLICK HERE\]](#)

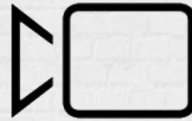
Edgar: Easily schedule your content on all your social media platforms using this awesome tool. [\[CLICK HERE\]](#)

Social Hub: Helps organizations manage social conversations and engage customers from one platform. [\[CLICK HERE\]](#)

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ONLINE VIDEO

YouTube Nonprofit Program: Give supporters new ways to connect with compelling video and interactive content. [\[CLICK HERE\]](#)

Screenflow: Record the contents of your entire monitor while also capturing your video camera and mic. [\[CLICK HERE\]](#)

Wistia: Professional video hosting with viewer analytics and marketing tools. [\[CLICK HERE\]](#)

OUTSOURCING

Upwork: Hire your experienced freelance here. [\[CLICK HERE\]](#)

99Designs: Graphic design, logo design and web design. [\[CLICK HERE\]](#)

Fiverr: Tasks and services, beginning at a cost of \$5 per job performed. [\[CLICK HERE\]](#)

Virtual Staff Finder: Provider of dedicated, experienced, virtual assistants. [\[CLICK HERE\]](#)

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PRODUCTIVITY

Raiser Sharp Software: A robust CRM for organizing, managing and communicating with your donors. [\[CLICK HERE\]](#)

Google Drive: Keeps your files safe, synced, and easy to share in the cloud. [\[CLICK HERE\]](#)

Slack: Brings all your communication, messaging and archiving together in one place. [\[CLICK HERE\]](#)

MEASUREMENT

Google Analytics: Web analytics service offered by Google that tracks and reports website traffic. [\[CLICK HERE\]](#)

CallRail: Track which ads and keywords make your phone ring. [\[CLICK HERE\]](#)

Brightlocal: Local SEO tools for SEO agencies & locally-based organizations. [\[CLICK HERE\]](#)

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NEXT STEPS

Learn how to put these tools into action and find thousands of new donors with **zero tech overwhelm.**

Sign-up for our new workshop: [The 4 Day Online Fundraising Master Class.](#)

Sign Me Up!

