

"15 minutes in, I realized this is the best fundraising course I have ever taken! Life changing....absolutely brilliant!"



*Giany Dguedjo
Nonprofit Executive Director*



The  50 Minute

FUNDRAISING **BREAKTHROUGH**



Mindset



Model



Momentum

Learn More About On-Line Fundraising In One Hour Than Most Nonprofit Leaders Will Ever Know!



MINIMALIST MINDSET

The Simple 3 part MINDSET shift that can help you instantly remove distractions, frustration and stress so you can spend your time taking action!

Most nonprofit leaders approach their fundraising strategy like drinking from a _____.

This causes information _____ which only adds to anxiety, frustration and lack of action!

The second mindset challenge is "Tech _____" wondering which tools or software to use, what to do first.

The Simple 3 part MINDSET shift that can help you instantly remove distractions, frustration and stress from your organization:

1) Get _____ and go on an "_____ Diet" for 90 days.

2) Get _____ and define exactly where you are and where you want to go with your nonprofit in the next 3 months.

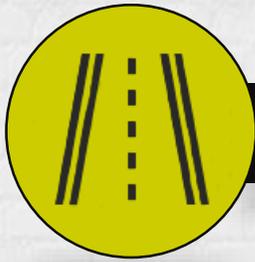
3) Get _____ and add certainty in your nonprofit by finally following a step-by-step strategy!

The 4 Stages of the Automatic Revenue Roadmap are _____, _____, _____, and _____.

What stage are you in your nonprofit journey? _____. What stage do you want to be at in 90 days? _____

Name the ONE TOOL that doctors, pilots and virtually every successful professional uses to guarantee success: _____





FUNDRAISING MODEL

The Simple 3 part MINDSET shift that can help you instantly remove distractions, frustration and stress so you can spend your time taking action!

The world's most effective nonprofit fundraising models have all of these 3 things in common:

Extremely _____, Fully _____ and Totally _____

The 3 Stages of The Donor Finder System are: _____, Engage and _____

7 Elements of a high performance donor funnel:

ATTRACT

ENGAGE

CONVERT

- 1) One _____
- 2) One _____
- 3) One _____



- 4) One _____
- 5) One _____
- 6) One _____



- 7) One _____





MOMENTUM MULTIPLIER

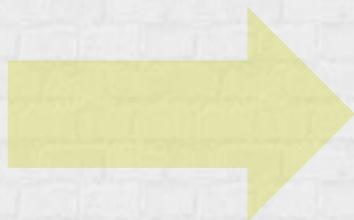
The 4 part system successful nonprofit leaders use to get unstuck, stay on track and achieve results 10X faster...

Every nonprofit leader or fundraiser will face Growth _____. We all get _____.

What you need is a momentum _____ because you are either _____ or you are dying.

The antidote for these growth struggles is a "_____ Environment"

The G.R.O.W. Environment includes 4 critical elements for your success:



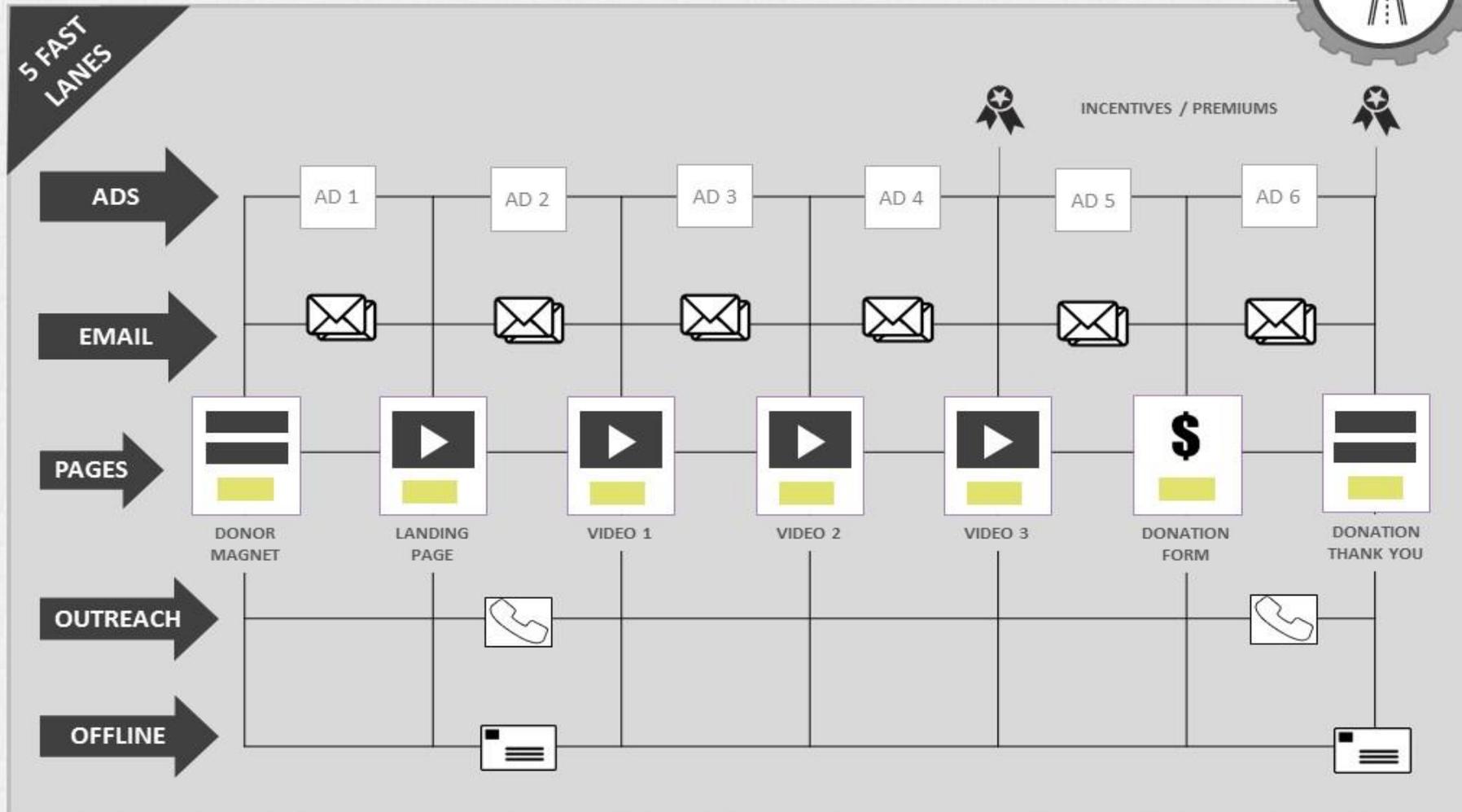
- G. _____
- R. _____
- O. _____
- W. _____



DONOR HIGHWAY FRAMEWORK



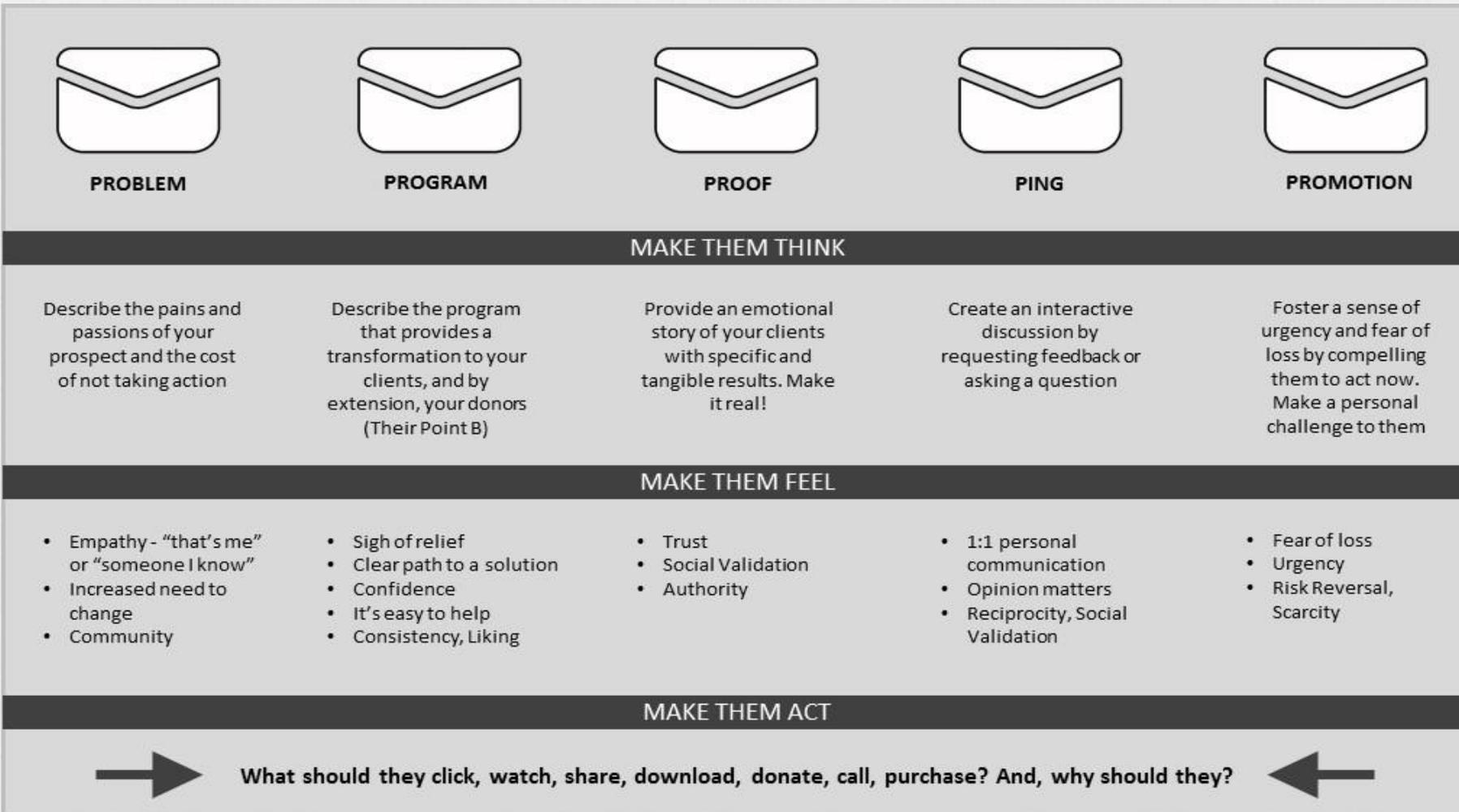
This proven schematic leverages the 5 “fast lanes” or communication modes to drive prospects down your highway with more efficiency and speed. The approach ensures that your prospects get exposed to the right message in the right place at the right time. This system is simple to comprehend and easy to launch quickly.



THE “P5” COPY STRATEGY



Save yourself countless hours of frustration with this extremely effective copy sequence. Address the pains and passions your potential donors are experiencing now and the promise of a better world your organization provides. Next, you'll demonstrate specific proof (results), foster interaction, and make a “request they can't refuse.”



READY TO GROW?!



SEE YOU ON THE **WEBINAR**

00 : 00 : 07
DAYS HOURS MINUTES



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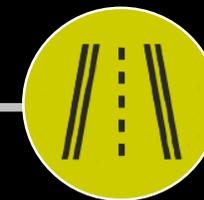


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DONORFINDERSYSTEM.COM/WEBINAR



Mindset



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